

Books Uplift Book Craft Questionnaire

Thank you for all that you're doing and your willingness to participate in a **Book Craft Spotlight**. What I would like to do is create a post highlighting you and the services that you offer by doing a little Q&A so it's more personalized than a "marketing pitch." These are similar to the 'Author Q&A' that has become a huge hit with the Books Uplift audience.

The questions are below, please answer as many as you'd like. When finished, please send this to Kim@KBMWriting with subject heading: Book Craft. This goes live on the **Book Craft** <https://booksuplift.com/book-craft/> about one to three months after receipt.

Book Craft Spotlight Q&A

- What is your book craft (i.e.: what are the services that you offer?)
- How did you get started offering these professional services?
- What fulfills you most about working with your clients?
- What is the ROI that your clients can look forward to by working with you?
- What makes you, and your services, unique?
- Who is your ideal client?
- What is one of your most memorable client engagements?
- How do you hold yourself accountable and achieve the goals that you set forth?
- How do you help your clients do the same?
- How can people get started working with you?
- What else would you like people to know about you?

Administrative Items – Participation Rules

- Could you please send me a high-res cover image of you, or you at work (preferably landscaped, roughly 600 x450 pixels) to use with the post?
- What web link would you like me to use for readers to find you?
- Please send a few statements along for your intro paragraph in third person. These details may include: your location, mission, personal journey etc.
- Please put on your reader hat for a moment. What would you like to see/read on the Books Uplift page? What book-related topics would you like to see covered?
- You will be included in my newsletter unless specifically requested otherwise.
- Do you recommend anyone else who may be interested in an Author or Book Craft Article? Any bookstores that you love that you feel deserve to be in a Bookstore Spotlight?
- Content and/or quotes from the article may be repurposed in various other articles via the Books Uplift and KC site but all will be linked back to your website.
- Would you like to participate in my "What Readers Want" survey? This will be developed into an article to give back to authors a little insight☺ And even though you are a successful author, you're also a reader too. So, if you'd like to anonymously participate, click the link below and feel free to share it with as many folks as possible. <https://www.surveymonkey.com/r/VQCMKRN>
- Please send answers as a Word Doc attached. Oh, and please don't use all CAPS or any fancy formatting in your responses. We'll get it prettied up ☺
- ***Once the Q&A is received, there will be no further edits accepted. Please check Books Uplift regularly for your post to go live!**