

## **“Books Teaser”**

*Thank you for your interest in a Book Teaser on Books Uplift.*

*I'd be happy to get that posted within one or two months. If you would like the post aligned with an upcoming book release date, please state that in your email and I will do my best to accommodate you.*

**Here's what I'll need from you sent in an email with subject heading: “Books Uplift Book Teaser.”**

**A one to two “teaser” paragraph about the upcoming book. Please be sure to include:**

- Release date and link to purchase
- A little about Author with a website link
- Target audience of the book
- How you, the author (or your author client) hopes the book uplifts readers or at least “puts a smile on their face.”
- Anything else that will help drive book sales, i.e. charitable link, why it's a must read, upcoming book event, inspiration for writing it (this may also make a great Guest Post)

## **Administrative Items**

- I need a high-res picture of the book
- Author email address and social media handles
- If you'd like me to review the book, please read my Book Review Policy here: <https://booksuplift.com/contact/>
- You will be included in my newsletter unless specifically requested otherwise.
- Content and/or quotes from the article may be repurposed in various other articles via the Books Uplift and KC site but all will be linked back to your website.
- Do you recommend anyone else who may be interested in participating in any of the articles on Books Uplift? See opportunities here: <https://booksuplift.com/contact/>