

Guest Post

Thank you for your interest in a Guest Post on Books Uplift.

I'd be happy to get that posted within a few months of receipt. If you would like the post aligned with an upcoming book release date, please state that in your email and I will do my best to accommodate you.

Here's what I'll need from you sent in an email to Kim@KBMWriting.com with subject heading: "Books Uplift Guest Post."

Short post, limit to under 1000 words on something related to books, such as your experience as an author, your expertise, your advice to authors, a short story, or anything that can be tied back to BOOKS!

- Keep in mind the BU audience is readers, publishers, writers, authors, agents, publicists. You don't have to speak to all of them but at least one of them ☺
- Make sure your post is uplifting and fun or teaches and inspires. This isn't the place for negativity.
- PLEASE don't turn this into a sales pitch for your product or services. It's okay to talk about what you do, but this isn't an advertisement. **IF you want** to place emphasis on your product or service (**as an affiliate**) I will ask that you contribute to charity in lieu of paying me. See this Affiliate Guest Post Example: <https://loom.ly/MFxGd0c>

Affiliate Partnering: I would love to speak with you regarding a partnership. If I receive any product samples from partners, I will note in my blog. Otherwise, I will ask all corporate sponsors to send a donation to **Save-A-Pet no-kill animal shelter in Grayslake, IL.**

- Your post will go live one to three months after receipt. I can't give you an exact date, but you will be tagged on SM. So, please include your social media links in your email.

Administrative Items – PLEASE READ!

- There is no compensation for guest posts.
- Guest posts will be edited, and final version may be altered from original.
- Please be sure to send high-res picture to accompany the post – horizontal orientation. Additionally, feel free to send your author pic and book image. Typically, they are not included in the post but will be reserved for future use or social media posts.
- Author email address and **social media handles**
- **Your tagline**..i.e.: *"Mary Jones, best-selling author of XYZ Series."* Or *"Don Smith, executive coach to Fortune 500 Leaders"*
- *A short bio, no more than 3-7 lines.*
- You will be included in my newsletter unless specifically requested otherwise.
- Content and/or quotes from the article may be repurposed in various other articles via the Books Uplift site but all will be linked back to your website.