

## BOOKS UPLIFT BOOKSTORE SPOTLIGHT

A big thank you for all that you're doing to get books in the hands of readers. AND your willingness to participate in a Bookstore Spotlight article on Books Uplift.

*Let's get started....*

Please answer the following questions and feel free to add anything else you would like the audience of Books Uplift to be aware of. There are a few administration items to attend to, so please make certain you review them before sending back your responses. I truly appreciate your thoughtfulness in sharing your bookstore's story.

**Books Uplift Audience:** Readers, writers, authors, publicists, literary professionals, teachers, librarians, students, publishers, editors, artists, charitable contacts, pet lovers, and all who love books!

### **Questions: (Please complete as many as you would like)**

- Are you the owner, manger, associate? Share a little about yourself and how you got started with the bookstore.
- When did the bookstore open? Why? What is the history of the store?
- What motivated you (or the owner) to open the store?
- How would you describe your store?
- What makes your bookstore unique from other bookstores?
- What do you love best about your store and your customers?
- What type of events do you host at our store?
- What about author relationships?
- What makes your store a destination spot?
- Anything else you'd like to share?
- How would you like to be quoted—your title, tagline, etc.

### **Administrative Items: PLEASE READ!!!!**

- Please share a few pictures of your store (inside and out) and attach them to email—no external files, downloads, or links.
- What contact information would you like added to the blog—website, address, etc.?
- Please send your responses in an email or Microsoft Word document—no Google docs, downloads, external links, etc.
- Please follow/connect with me on social media so you can reshare your Bookstore Spotlight when it goes live and is “Spotlighted” on social media.
- Do you know anyone else who may want to participate in one of the Books Uplift columns?
- Do you know of any Readers' Rescues to be spotlighted? <https://booksuplift.com/readers-rescues/>
- Content and/or quotes from the article may be repurposed in various other articles, or social media posts.
- You will be included in my newsletter subscribers unless you specifically request otherwise.
- The article will go live on Books Uplift between one and three months from receipt of information.